

SIMPLIFY YOUR SPACE TO IMPROVE YOUR HOME-SELLING EXPERIENCE

Helpful tips to maximize your home's perceived value and show at its very best

Photo Credit: Canva.com





Key Reasons to Declutter Your Spaces When Selling Your Home

Maximize Perceived Value of Your Home

- Simply ordered rooms appear more spacious
- Neat and organized homes appear better maintained
- Buyers can more easily visualize themselves living in your home

Reduce Stress

- Feel confident you can be ready to show your home anytime
- Staying organized is much easier with systems and processes in place
- Eliminate "overwhelm" organized spaces bring joy!

Free Up Time and Energy

- Spend less time looking for things and more time doing what you love
- Maximize your creativity and productivity without all the distractions
- You'll have less to pack, less to move, and less to unpack later



Key Questions to Ask as You Declutter Your Spaces

Functional Items

- When was the last time I used this?
- Do I have another item that does the same thing?
- Is it in working order? If not, how long has it been broken?

Sentimental Items and Memorabilia

- Does this item make me happy when I see it?
- Am I keeping it out of guilt?
- Can the memory be preserved in a photo?
- Do my children/heirs want it? Will it live in a box forever?

Clothing and Accessories

- Do I wear this? Is it in good condition?
- Do I have a similar item that I like better?
- Do I feel GREAT when I wear this?

All Items

- Could someone else benefit from this more than me?
- What is the worst thing that would happen if I get rid of it?
- Is there a better way to use the space this is taking up?
- Will it fit in my new space?
- If I were moving, would I want to pack, move and unpack this item?



Best Tips for Showing Off Your Home

Lighting: Make your home bright & cheery

- Increase wattage on lamps
- Open or take down curtains, clean windows
- Trim back bushes that block windows and light

Half Empty Closets

- Take half the stuff out of your closets, then neatly organize what's left to give the appearance of more space
- Develop a plan for unwanted items and take action: sell, donate, or dispose
- Use Under-Bed bins for storing seasonal items

Focus on high impact areas first

- Kitchen
 - Make it look organized and efficient
 - Clear everything off the fridge and minimize counter clutter
 - Organize cabinets and pantry
 - Take out "extras" and non-kitchen items
- Entryway and Living area Make inviting & tidy
- Bedroom make master warm and inviting and show off your best linens



Best Tips for Showing Off Your Home - continued

Take the Home out of your Home

- Reduce family photos, memorabilia & keepsakes by 30% or more
- Help buyers visualize themselves in your home

Less is more

- Minimize large furniture and keep the arrangement simple
- Minimize knick-knacks

A defined purpose for each space

 Avoid a combination office-bedroom-craft room, unless organized into clear zones

Everything off the floor

- In basements, closets and garages, place items on shelves, not on the floor
- Add low cost vertical storage shelves to make the room look bigger and maximize use of space

Use baskets and bins

- Organize hard to store items in a basket to make them tidy
- Use stackable bins to store excess items whenever possible